

Erin E. Fessler

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PROFESSIONAL EXPERIENCE

Mujeres Activas de Potrero Potrero, Costa Rica
Social Enterprise Coordinator June 2015-Present

- Performed break-even analysis for innovative payment systems and determined the most financially viable solution based on past sales, fixed expenses, and cultural norms
- Formed a standard product mix with a pricing system, and assisted vendors in doing the same
- Established a basic accounting system, tying together sales, inventory, wages and other expenses
- Currently rebranding, piloting new programs, and recruiting more women based on our new image
- Broke-even three historically red months and will implement new systems by Oct 1, start of fiscal year

University of Notre Dame, Department of Development Notre Dame, IN
Class Agent Analyst September 2014-May 2015

- Researched peer fundraising initiatives and best practices among higher education institutions
- Developed a comprehensive peer-to-peer fundraising program
- Presented a strategy based on previous findings with consideration for the nature of our alumni network
- Led and strategized with over 100 campus organizations for their Notre Dame Day fundraising campaigns

Social Entrepreneur Corps Cuenca, Ecuador
Community Consultant June 2014-August 2014

- Assisted local entrepreneurs with marketing and sales in rural communities
- Consulted with women's groups, conducted needs-based analysis and discussed solutions
- Researched and developed a water filtration system complete with cost analysis, marketing materials, resource distributors, a maintenance guide and a construction manual
- Developed a basic budgeting and savings workshop with community members
- Granted a \$4,500 scholarship by the Gigot Center for Entrepreneurship

INTERNSHIP EXPERIENCE

Accion Chicago, IL
Lending Intern Summer 2013

- Studied the lending process and assisted senior lenders from client intake to loan disbursement
- Performed a door-to-door grassroots campaign in Latino communities
- Researched and analyzed credit scores
- Granted academic credit and a \$5,250 scholarship by the Center for Social Concerns

Niños Con Valor Cochabamba, Bolivia
Childcare Provider Summer 2012

- Provided general hygiene, meals, and tutoring to twelve young boys
- Granted a \$5,000 scholarship by the Center for Social Concerns

University of Notre Dame, Department of Development Notre Dame, IN
Call Center Manager and Senior Legacy Campaign Chair June 2013 - May 2014

- Brainstormed and implemented cold call fundraising efforts for the University
- Managed and advised a team of student callers in the Phone Center
- Created and executed strategies to mobilize the class of 2014 in financially giving back to the University

Changing Our World Spring 2013
Student Researcher

- Researched the long run financial viability of Catholic education institutions
- Developed a sustainable model that could be applied to Catholic schools to maintain financial buoyancy

EDUCATION

University of Notre Dame, Notre Dame, IN May 2014

- Bachelors of Business Administration, Mendoza College of Business
- 3.63 GPA, Finance Major, Poverty Studies Minor

Saint Louis University of Madrid, Madrid, Spain Fall 2012

Columbia Business School, Venture for All Program certificate September 2014

ADDITIONAL INFORMATION

- Languages: Spanish, Beginner Portuguese (Brazilian)
- Interests: travel, Latin American culture, economic development, lacrosse, cooking